



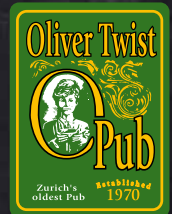
CELEBRATE
BEER DAY BRITAIN
THE PICKWICK WAY
15TH JUNE

All British beers CHF 8.00!
All day!

**PLEASE ASK OUR BAR
CREW FOR DETAILS!**



www.pickwick.ch





DEAR BEER LOVERS

SAY CHEERS TO BEER ON 15TH JUNE 2018!

Please join us by raising a pint of beer and saying «Cheers to Beer» on June 15th at 19h00 at your local Mr. Pickwick pub and post a message and photo on Facebook, tagging your Mr. Pickwick pub with the hashtag #CheersToBeer.

WHY IS BEER DAY BRITAIN ON JUNE 15TH?

Beer Day Britain is on June 15th and that is also the date Magna Carta was sealed in 1215. Article 35 of the great charter stated:

Let there be throughout our kingdom a single measure for wine and a single measure for ale and a single measure for corn, namely the London quarter.

Ale was so important in England in 1215 that it was mentioned in one of the most significant legal documents in history. Today beer and pubs are still central to British life.

SO SAY CHEERS TO BEER!
YOURS TRULY, MR. PICKWICK

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